

Marlboro *The Cigarette of Distinction*

R-E-L-A-X—and distill the utmost pleasure from each leisure moment. Collect your loveliest negligee, your most fascinating book, and the most soul-satisfying of cigarettes... lavish, luxurious **MARLBORO'S**.

How wonderful that Marlboro's superb tobaccos cost you a mere penny or two extra!
One luxury you can with clear conscience enjoy!



For Him { PLAIN ENDS
 & Her { IVORY TIPS

Specialty { BEAUTY TIPS
 for Her { (red)

Cigarette of successful men and lovely women



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