



To: J.W. Lawson

Date: July 3, 1991

From: D.M. Riggs

Subject: XDU Front End Piece Development Plan

*Attached you will find a copy of the overall plan for development of the front end piece of the XDU cigarette. This document also includes the individual team plans for the heat source, paper system, and paper substrate.*

*The objective of these plans is to have a viable, cost effective, manufacturable, consumer acceptable front end piece by March 31, 1992. This does not mean that the March, '92 prototype will be made on production equipment. It only means that the product design will be complete and acceptable from the standpoints of taste and aroma, performance, cost, and manufacturability.*

cc

J.D. Phillips

G. Burger

XDU Central File

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