

"BAT Pioneers Cigarette That Puts Itself Out"
Sunday Times (London) (05/13/01); Steiner, Rupert

British American Tobacco (BAT) currently is working on developing products that can light and extinguish themselves and have no nicotine. Safety groups would be very interested in a self-extinguishing cigarette. Some types of the proposed product have an ampoule of water between the filter and tobacco meant to ensure that butts go out. According to the company's international scientific affairs manager, Adrian Payne, BAT has concerns about whether such a product would actually be effective in reducing the risk of fire. Another type of potentially safer product is a cigarette that burns more slowly, at a lower temperature, and goes out when not puffed regularly. BAT also is studying a cigarette that lights itself when struck like a match. Philip Morris, meanwhile, has a cigarette filter that removes all nicotine.

<http://www.sunday-times.co.uk/news/pages/sti/2001/05/13/stibusnws03031.html>