

**LES**  
 Circate  
 Capital  
 11/1/88



**CALL 1-800-4-MARLBORO**  
 (1-800-627-5267)  
**FOR A FREE CATALOG**

**COUNTRY STORE**  
**Marlboro**

This was offered  
 smoked 12 years  
 older. Postage and  
 will be required  
 merchandise order  
 Philip Morris

**2057179257**  
**GET THE GEAR**  
 BONUS MILES INSIDE





☐ Mr.  
☐ Ms.  
☐ Mrs.

For Smokers Age 21 Or Over.

☐ Male  
☐ Female

Address \_\_\_\_\_ Apt. # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

By responding to the following survey and signing below, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail, subject to applicable state and federal law.

Signature \_\_\_\_\_ Date of Birth \_\_\_\_\_

Please allow 10 to 12 weeks for delivery of Bonus Miles Certificate.

What is your regular brand of cigarettes—that is, the brand you smoke most often?

Is your regular brand...? (Check one.)  
☐ Regular/King Size ☐ 100's ☐ 120's

Is your regular brand...? (Check one.)  
☐ Menthol ☐ Non-Menthol

Is your regular brand...? (Check one.)  
☐ Filter ☐ Non-Filter

Is your regular brand...? (Check one.)  
☐ Lowest/1 mg Tar ☐ Ultra/Extra Low Tar  
☐ Light/Mild ☐ Medium ☐ Full Flavor

Do you usually buy it by the...? (Check one.)  
☐ Pack ☐ Carton ☐ Both Ways

How long have you smoked this brand?  
☐ Less than 1 year ☐ 2 to 3 years ☐ Over 5 years  
☐ 1 to 2 years ☐ 3 to 5 years

What, if any, was your previous brand?

The next time you go to the store, if your regular brand were not available, what would you do? (Check one.)  
☐ Go to another store to buy my regular brand.  
☐ Buy another type or length of my regular brand.  
☐ Wait until the store has my regular brand.  
☐ Buy a different brand entirely.