

**\$100 OFF ONE PACK** of any of these brands: **\$100 OFF ONE PACK** of any of these brands:

**Cumberland Farms**

**CAMEL** **Winston** **SALEM**  
**VANTAGE** **More** **NOW**

**Cumberland Farms**

**CAMEL** **Winston** **SALEM**  
**VANTAGE** **More** **NOW**

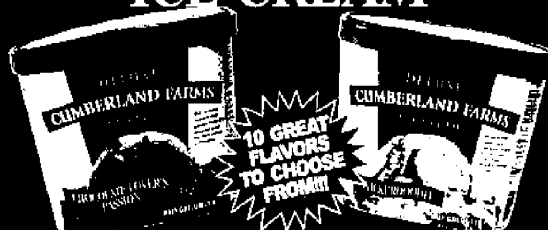
Offer expires 3/31/03. Limit one coupon per purchase and to receive 21 years of age or older. All coupons are valid only in the state of TX. See restrictions on back of coupon for details. No redemption of this coupon in the state of TX.

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UPC IMAGING AREA

UPC IMAGING AREA

# DELUXE CUMBERLAND FARMS ICE CREAM



Cumberland Farms Coupon

**\$1.00  
OFF**

ANY  
CUMBERLAND FARMS  
DELUXE  
½ GALLON  
ICE CREAM

Coupon expires 3/31/03  
Limit 1 per customer

GREAT CIGARETTE COUPONS ENCLOSED

**CAMEL** **Winston** **SALEM**  
ADDITIVE FREE  
**VANTAGE** **More** **NOW**  
FILTER FILTER 120'S SOFT PACK FILTER

To find the store  
nearest you, call  
**1-800-414-2776**

1-800-414-2776

No additives in our tobacco  
does **NOT** mean a safer cigarette.

P.O. Box 834039  
Richardson, TX 75083-4039

CHANGE SERVICE REQUESTED

POSTED  
U.S. POSTAGE  
PAID  
R.J. REYNOLDS  
TOBACCO CO.

To remove your name from R.J. Reynolds Tobacco Company's mailing list, send your mailing label to:  
Mailing List, P.O. Box 834049, Richardson, TX 75083-4049. Or call 1-800-965-5381.

48-605

MAILING RESTRICTED TO SMOKERS 21 YEARS OF AGE OR OLDER

# INSTANT SAVINGS



from

**Cumberland Farms**

Mechanical prepared by:  
Agency: THE RUSSELL AGENCY  
Agency Job No.: RJR  
Prepress Job No.:  
RJR Item No.: 00000  
RJR Code Name/Title:

Dimensions:  
Trim Size: 7.75" X 13.25"  
Blot Size: 8" X 13.5"  
Dead Area: 3  
SGW Sq. In.: 205.375 sq. in.

Copyright:  
Size: 4 PT. Quarter: 4  
T&E: 12 PT  
Warning:  
Edition: Statement  
Quarter: 4

Date mechanical first delivered to prepress/printers: 11/25/04  
Final Art Approved: \_\_\_\_\_ Date: \_\_\_\_\_

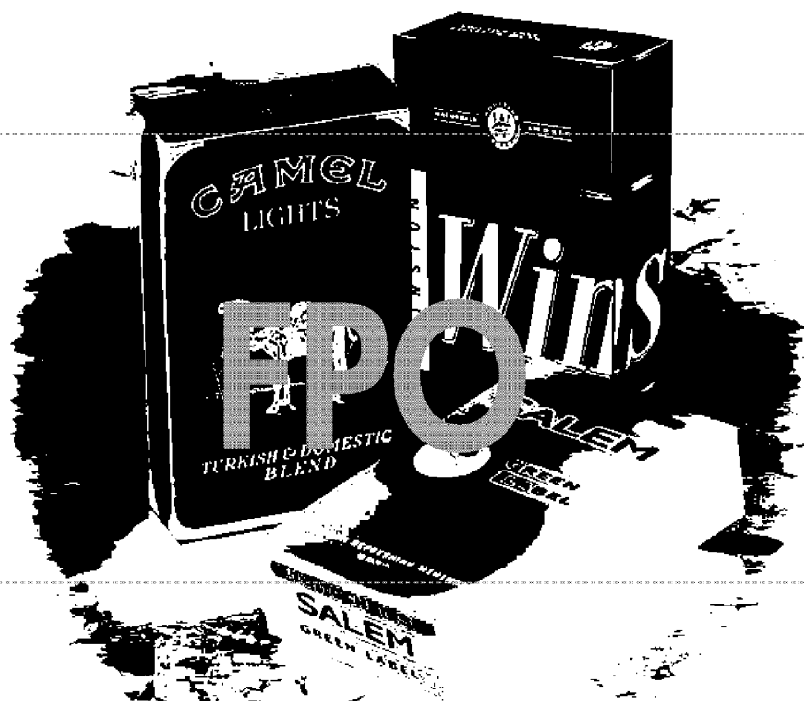
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RESIZE, ALTER COPY, COLORS OR GRAPHIC ELEMENTS WITHOUT  
PRIOR APPROVAL FROM R.J. REYNOLDS TOBACCO CO.

COLOR INFORMATION

CYAN MAGENTA YELLOW BLACK

PRINTS 4/C

# Experience the Difference



NOW SOFT PACK FILTER: 1 mg. "tar", 0.9 mg. nicotine, VANTAGE FILTER,  
WINSTON LIGHTS BOX: 9 mg. "tar", 0.8 mg. nicotine, CAMEL LIGHTS  
HARD PACK, SALEM GREEN LABEL LIGHTS: 10 mg. "tar", 0.9 mg.  
nicotine, MORE FILTER LIGHTS: 15 mg. "tar", 1.3 mg. nicotine, av. per  
cigarette by FTC method. For more product information, visit [www.rjrt.com](http://www.rjrt.com).

**VANTAGE**

**More NOW**

SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.

Coupon good at  
stores shown on other side.

**\$ 00 OFF**  
**ONE PACK**  
good on any of these brands

**VANTAGE**  
**More NOW**

Coupon good at  
stores shown on other side.

**\$ 00 OFF**  
**ONE PACK**  
good on any of these brands

**VANTAGE**  
**More NOW**