

RE: 12-284

R. L. Moen
Division Manager
R.J.Reynolds Tobacco Company's Products
746 North Memorial Drive
Green Bay, Wisconsin 54303

RJR

March 7, 1984

TO: D. R. Baker

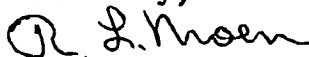
Dear Dennis:

I am enclosing a copy of an article from the Post-Crescent, Appleton, WI.

This is something I feel TAN needs to get on immediately to combat.

I have sent the original to Susan Zimmerman even though it was not in response to our ads. I thought they should know about it.

Sincerely,



R. L. Moen

RLM/pc
Enc.

A-1

Doctors back tobacco ban

WAUKESHA (AP) — It may be futile to try to outlaw cigarettes, but the effort alone would dramatize the criminality of smoking, a group of physicians says.

The Waukesha County Medical Society says it is proposing a resolution to the annual convention of the State Medical Society of Wisconsin, asking the Legislature "to prohibit the growing, sale and use of all tobacco products" in the state.

"The large number of addicts and the enormous financial and political resources of the tobacco industry may make criminalizing tobacco next to impossible," the resolution says.

Monday, March 6, 1984

The Post-Crescent, Appleton-Neenah-Menasha, Wis.

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Free!
Appleton High East
Room 165
Public Is Invited
Call 731-2997

THE TOBACCO INSTITUTE
from Mike Kerrigan

Date 3/27

To

- ☒ Mike Brozek
- ☐ Dennis Dyer
- ☐ Alex King
- ☐ Ric Scanlan
- ☐ _____

Action

- ☒ For your information
- ☐ Read
- ☐ Handle
- ☐ Review with me
- ☐ Copy lobbyists
- ☐ Copy Northern Sector Regional Directors

Message

RECEIVED
MAR 30 1984
