



TriData

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Philip S. Schaenman
President

February 26, 1990

Mr. David Walker
North Greece Fire District
1766 Latta Road
Rochester, NY 14612

Dear Mr. Walker:

We have just published the report you requested, "Proving Public Fire Education Works." Thanks for your interest in it.

TriData's past research showed that other countries have a better fire record than the United States in part because they do more public fire education. One of the barriers to public fire education in this country is the lack of proof for city management and fire chiefs that public education works.

We identified more than 70 fire safety campaigns that had some proof that they did indeed work. A chapter of guidelines for evaluating your own public fire education program is also included.

This research was made possible by a grant from The Tobacco Institute's Fire Safety Program.

We hope you find the report helpful in advancing the cause of public fire education. We welcome any comments on its usefulness. Feedback on earlier reports about "International Concepts in Fire Protection" and "Overcoming Barriers to Public Fire Education" helped us to shape this one.

Sincerely,

Philip Schaenman

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