

MAXALCER

2060408729

4180 1.053481041 7/3/92
1.0371 X.9597710/92
1.0371 X1 7/17/92
7/24/92
1.0371 7/31/92
1.5346 8/7/92
8/4

4,584 ✓ - 558244 ✓ + 360385 ✓ 2.00 - 12257404 ✓
 17,748 ✓ - 4151340 ✓ - 2016706 ✓ 2.92 - 10241203 ✓
 10,120 ✓ - 4335078 ✓ - 2052031 ✓ 1.84 - 8189172 ✓ 10223978
 9,873 ✓ - 4355078 ✓ - 1802854 ✓ 1.51 - 6386318 ✓
 10,730 ✓ - 4355078 ✓ - 491844 ✓ 0.93 - 5894419 ✓ 5883969
 16,708 ✓ - 4324628 ✓ - 1885468 ✓ - 4008431 ✓ 5978501
 4324628 ✓ - 1919823 ✓ - 2089128 ✓ 2468678
 8604031
 29-00-00
 (4854051) 23820201 SHIP
 4854051 was
 18966150 ÷ 2709450

GOING RATE	
03/30 - 05/29	4,222,000
07/06 - 08/03	4,239,000
08/10 - 8/31	4,241,000
9/7 - 5/28	4,246,000
10/05 - 12/31/90	4,280,000 (35 ADDED FOR BUCKS - Assumes 70 avg weekly & 50% cannibalization rate)
1/4/91 - 3/1/91	4,210,000 (F.E.T. Influence)
3/8/91 - 3/29/91	4,175,000 (F.E.T. Influence)
4/05/91 - 9/28/91	4,216,000
7/05/91 - 9/27/91	4,239,000 (Marlboro Medium)

2060408730

1033 in Accumulation MS
 in process for going into next
 in process

Week Ending	Seasonally Adjusted	Actual	Estimated	Estimated	Estimated	Percent	Exhausted	WEEKS SUPPLY
10/04/91 - 12/27/91	4,196,000	4,196,000	4,196,000	4,196,000	4,196,000	4,196,000	4,196,000	4,196,000
1/10/92 - 4/3/92	4,110,887	4,110,887	4,110,887	4,110,887	4,110,887	4,110,887	4,110,887	4,110,887
4/10/92 -	4,080,000	4,080,000	4,080,000	4,080,000	4,080,000	4,080,000	4,080,000	4,080,000
4/10/92 -	4,196,000	4,196,000	4,196,000	4,196,000	4,196,000	4,196,000	4,196,000	4,196,000

MAXALCORP

1990/1991 INVENTORY BUILD-UP