

## **INNOTECH**

- **FOUNDED IN 1969 WITH IMMEDIATE AND SUSTAINED IMPACT ON DEVELOPMENT BEST PRACTICES.**
- **SPECIALIZED CONSULTING FIRM WHICH COMPANIES UTILIZE TO ACHIEVE NEW BUSINESS GROWTH.**
- **HUNDREDS OF SUCCESSFUL PROGRAMS -- 80+% OF REVENUE IS REPEAT BUSINESS.**
- **OUR PROGRAMS RANGE FROM MAJOR STRATEGIC INITIATIVES TO NARROW FOCUSED EVALUATIONS.**
- **PRACTITIONERS OF INNOVATION TO GAIN COMPETITIVE ADVANTAGE FOR OUR CLIENTS.**



## **INNOTECH'S FOCUS-BUSINESS DEVELOPMENT**

- **INNOTECH SPECIALIZES IN HELPING COMPANIES:**
  - **GROW INTO NEW AREAS;**
  - **LEVERAGE TECHNOLOGIES AND OTHER CAPABILITIES**
  - **IDENTIFY, EVALUATE AND EXPLOIT OR MANAGE MARKETPLACE TRENDS AND CHANGES;**
  - **EXPAND INTO NEW GROWTH PLATFORMS;**
  - **REVITALIZE/REPOSITION EXISTING BUSINESSES.**
  
- **OUR EFFORTS LEAD TO BUSINESS GROWTH OPPORTUNITIES EMBODIED IN:**
  - **NEW STRATEGIES TO GAIN AND SUSTAIN COMPETITIVE ADVANTAGE.**
  - **DEVELOPMENT AND COMMERCIALIZATION OF NEW IDEAS, NEW TECHNOLOGIES OR NEW PRODUCTS.**
  - **EVALUATION FOR FEASIBILITY OF NEW MARKETS, TECHNOLOGIES, PROCESSES, MATERIALS, AND PRODUCTS.**
  - **IDENTIFICATION, EVALUATION, AND ENTRY INTO NEW MARKETS.**
  - **NEW REVENUES BY LEVERAGING TECHNOLOGIES, MANUFACTURING, OR OTHER RESOURCES**
  - **NEW PROCESSES, TECHNOLOGIES, OR OTHER BUSINESS APPROACHES TO GAIN COMPETITIVE ADVANTAGE.**
  - **SOLUTIONS FOR TECHNICAL PROBLEMS.**
  - **ACQUISITIONS, JOINT VENTURES OR OTHER BUSINESS ALLIANCES.**



## **RESOURCES**

- **PLANNED GROWTH® AND PLANNED ACQUISITION®:  
UNIQUE, PROVEN DEVELOPMENT PROCESSES.**
  - **STAGE GATE METHODS;**
  - **INTERACTIVE TEAM APPROACH;**
  - **BENCHMARKING;**
  - **RESULTS ORIENTED.**
- **BRAINBANK®: PROPRIETARY DATABASE OF OVER 4,200  
EXPERTS.**
- **IN-HOUSE RESEARCH CAPABILITIES:**
  - **TECHNICAL;**
  - **MARKET;**
  - **COMPETITIVE.**
- **INNOTECH STAFF EXPERTISE:**
  - **BUSINESS DEVELOPMENT;**
  - **P & L MANAGEMENT;**
  - **PROCESS MANAGEMENT;**
  - **CREATIVE PROBLEM SOLVING;**
  - **GROUP DYNAMICS.**



## **CLIENT EXPRESSED BENEFITS**

- **ACCESS TO NEW INFORMATION AND IDEAS WITHOUT AN ADDITION TO SAFF.**
- **UTILIZATION OF A PROVEN, SOLID PROCESS WHICH MAXIMIZES RETURNS ON INVESTMENT DOLLARS BY:**
  - **REDUCED CYCLE TIME;**
  - **INNOVATIVE APPROACHES AND NOT JUST "ME TOO" STRATEGIES;**
  - **COST-EFFECTIVE USE OF INTERNAL EXECUTIVES;**
  - **CLEAR FOCUS AND DIRECTION DEVELOPED TO ENSURE SUCCESS LONG AFTER PROGRAM CONCLUSION.**
- **THE PROCESS IS STRUCTURED TO LIMIT UNNECESSARY "UP-FRONT" INVESTMENT.**
- **INNOTECH FEES ARE A FRACTION OF INTERNAL COSTS WITH MUCH HIGHER RETURNS BOTH SHORT AND LONG-TERM.**
- **NEW GROWTH AREAS WHICH MEET THE CLIENT'S CRITERIA.**

