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A DIVISION OF LEO BURNETT & COMPANY, INC.
(JGD)

Ad No. Y-431-84-V, \$1,000,000 CHAMPIONSHIP-Reg., No. 90472-(7 1/16" x 10 1/2")-8/8-Mall Street Journal,
1986.

The One Million Dollar
Virginia Slims Championships

The World's Top 16 Players including
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Light: 9 mg "tar," 0.6 mg nicotine—100's; 14 mg
"tar," 0.9 mg nicotine av. per cigarette.
FTC Report Feb. 85: 100's 14 mg "tar," 1.0 mg
nicotine av. per cigarette by FTC method.

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